



PENSACON

2018 ADVERTISING OPPORTUNITIES

PENSACON PROGRAM BOOK

BLACK & WHITE ADS

Quarter Page - \$200

Half Page - \$350

Full Page - \$600

COLOR ADS

Half Page - \$400

Full Page - \$750

Inside Center Spread - \$1500

(facing pages at the center of the program book; only one available)

PENSACON WEBSITE

SKYSCRAPER ADS

\$150 per month

PENSACON 2018 APP

BANNER ADS

\$200 per month

BRANDED CHARGING STATIONS

\$2500 per station

Fully branded with your logo on the base and around the screen, and your advertisement (commercials, pictures, videos, etc.) playing on the screen.



There will be at least two of these stations set up in the Pensacola Bay Center, available for attendees to use all weekend long. Each station charges up to 12 devices at a time.

AD SPECIFICATIONS

PROGRAM:

Quarter Page - 6.13"W x 2.44"H or

Half Page - 6.13"W x 4.755"H

Full Page - 6.13"W x 9.75"H

Black & White Ads: Grayscale, 300 DPI, .PDF or .TIF

Full Color Ads: CMYK, 300 DPI, .PDF or .TIF

SKYSCRAPER:

160 X 600 pixels, RGB, 300 DPI, PNG or JPEG

2018 APP BANNER AD:

600 X 110 pixels, RGB, 300 DPI, PNG or JPEG

APP SPONSOR PROMOTIONAL IMAGE:

640 X 240 pixels, RGB, 300 DPI, PNG or JPEG

DEADLINES AND ELECTRONIC AD SUBMISSION

Payment for all advertising must be received by December 15, 2018.

Artwork deadline for all program book ads is **December 15, 2018**. If your ad is not received by this date, it is not guaranteed to be included in the program book.
There will be no refunds for ads not received by the deadline.

Artwork for the charging stations must be received by **January 23, 2018**.

Please email files to Kat Bishop, Director of Marketing at kat@pensacon.com.